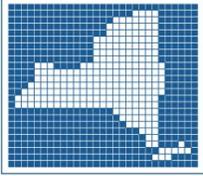


State of the Arts



NYSCA

New York State Council on the Arts
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Visual Arts

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Visual Arts offers support to a wide range of contemporary art activity for the benefit of the public and the advancement of the field. Visual Arts considers living artists to be of primary importance to the visual arts field and directs the majority of its funding to organizations that present visual artists who reside in New York State. Supported activities may include exhibitions, installations, workspace facilities, residencies, publications and critical writing.

The goals of Visual Arts are to:

Assist New York State visual artists in their efforts to create, present and exhibit new work.

- Interpret the work of contemporary visual artists to the public.
- Encourage dialogue and critical commentary about the visual arts.
- Present high-quality contemporary work that expands traditional parameters and reflects the diverse ethnic and cultural profile of the state.

Individual visual artists are not directly funded through this program area. Information on artist fellowships is available at the [New York Foundation for the Arts \(www.nyfa.org\)](http://www.nyfa.org).

The NYSCA grant program strives to make investments of public funds that serve all communities and people that comprise New York State's citizens and visitors. NYSCA strongly supports, values and encourages the sustained and concerted efforts of non-profit art, culture and heritage organizations to be inclusive and have its workforce, artists and programmatic offerings reflect New York State's diversity of people, geography and artistic interests.

Applicants are encouraged to contact Visual Arts staff well before of the application deadline.

Prerequisites

Direct payment of fees to artists is required for all activities that include artists.

New York State-based artists must be included in the ongoing programming.

Organizations cannot require or request artists to pay a fee for participation in projects funded by NYSCA.

Applicant organization must employ at least one paid staff member.

Commissions on sales of art in projects funded by NYSCA cannot exceed 30% of the sale price.

Projects and exhibitions featuring membership, board members, staff, faculty, or enrolled students are not eligible.

Events such as festivals and open studios are not eligible for funding.

Types of Support Available:

Applicants may make a total of two requests Council-wide, except in categories exempt from the two-limit request (see below). Applicants wishing to make two requests in the Visual Arts project categories in FY15 should first speak to Program staff regarding eligibility for General Support.

General Support is provided for organizations whose primary mission is Visual Arts-based. General Support applicants may not apply in the project categories below, and are limited to one additional request Council-wide.

Project Support is provided for the following categories:

- Exhibitions & Installations
- Project Support
- Workspace Facilities

Regrants and Partnerships Support is made by invitation from the Council only, and is *exempt* from the Council-wide two-request limit.

Eligibility to Apply for other NYSCA Support and Exemptions from the Two-Request Limit:

Organizations applying for or receiving General Support from NYSCA may also apply for Project Support in one other program. Sponsored applicants and those funded under the following programs are exempt from the two-request limit:

Architecture and Design Program - *Independent Projects category*

Dance Program – *Rehearsal Space and Residencies category*

Electronic Media & Film Program – *Workspace, Art & Technology category*

Facilities Program - *All categories*

Folk Arts Program - *Apprenticeships category*

Folk Arts Program - *Regional and County Folk Arts Programs category*

Individual Artists Program – *All categories*

Literature Program – *Literary translation category*

Regional Economic Development Program – *All categories*

State and Local Partnership Program - *Decentralization category*

All Programs - *Regrants and Partnerships category*

Evaluative Criteria:

Grant requests are evaluated in accordance with agency-wide criteria.

EXHIBITIONS & INSTALLATIONS

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This category provides support to organizations that offer exhibitions and installations of original work by living artists. A minimum of four exhibitions, scheduled during the applicant's request year, is required. Exhibitions must demonstrate a sound intellectual premise and advance the public's understanding of contemporary art practices. Material that provides a curatorial explanation of each exhibition is required of all applicants. Visual Arts encourages professional curatorial practice - staff or guest curators should not include their own work in the proposed exhibitions.

Funds are available for fees to participating artists, curators and essayists, the purchase of materials, and catalogue expenses. The applicant organization, not the artists, is responsible for all shipping, preparatory expenses of artwork, press and publicity costs.

Exhibitions & Installations requests will be no less than \$5,000 and will not exceed 50% of the project budget.

Prerequisites for Exhibitions & Installations also include:

A minimum of four exhibitions, scheduled during the applicant's request year, is required.

Direct payment of fees to artists is required for all activities that include artists.

Requests for both solo and group exhibitions are eligible. The exhibition space must be separate and distinct from other areas in the facility.

Eligibility Criteria

In order to be eligible for Exhibitions & Installations, an applicant must meet the following minimum criteria:

- It must be a governmental or quasi-governmental entity, a tribal organization, or duly incorporated non-profit organization, either incorporated in NY State or registered to do business in NY State, with its principal place of business located in NY State; and
 - Unless it is otherwise exempted from prequalification, the nonprofit must be prequalified to do business with NY State by the time of the NYSCA application submission deadline date. For more information about how to Register and Pre-qualify in the Grants Gateway, click [here](#).
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Application Instructions:

To align with New York State's Grants Gateway, the NYSCA application process has changed from years past.

Applicants will now need to submit information in **both** the NYSCA application portal and the Grants Gateway Grant Opportunity Portal

Through the [NYSCA application portal](#)*, applicants will submit:

1. Organization Profile
2. Organization Budget
3. Registration
4. Program Application

All of the above required submissions are available on the NYSCA website as fillable forms and are accessible to registered NYSCA account holders*.

Upon submitting the Program Application through the NYSCA portal, applicants will be able to view all four required documents in a single window. This information can then be saved as a pdf.

Copies of the four required documents must then be uploaded to the Grants Gateway Grant Opportunity Portal (See Below).

Through the [Grants Gateway Grant Opportunity Portal](#), applicants will also submit:

1. Project Budget
2. Work Plan
3. [Cultural Data Project NYS Funder Report](#)
4. Mandatory Support Materials (See Below)
5. Copies of the Organization Budget, Organization Profile and Program Application as submitted to the NYSCA application portal.

Failure to complete any of the requirements will deem applications ineligible. No exceptions will be made to this policy.

*New applicants can create a NYSCA account [here](#)

In the event that an applicant fails to submit one or more of the required materials, the application will not be eligible for review.

Also note that you must be prequalified before the Grant Opportunity Portal closes! Please be sure to check your status and clear up any outstanding deficiencies with your document vault before submitting your application!

Mandatory Support Materials for Exhibitions & Installations Request:

The following Mandatory Support Materials must be submitted by uploading into the Pre-Submission Upload menu in the Grants Gateway Grant Opportunity Portal along with the Online Application.

Acceptable file types are: Adobe Acrobat PDFs, Microsoft Word DOC or DOCX, Microsoft PowerPoint PPT or PPTX. To submit URLs, please create a Word or PDF file with a list of URLs with any notes or description. URLs cannot be password protected and must remain live until December 31, 2014. NYSCA is not responsible for any broken, inactive or password protected links.

In the event that an applicant fails to submit one or more of the following required materials, the application will not be eligible for review. For a more detailed description of how to submit your support materials for this application, please click [here](#) for more information.

1. *Résumés or biographical statements* of up to 3 key staff, maximum of 1 page each - upload to the Pre-Submission Upload menu of the Grants Gateway Grant Opportunity Portal application.
2. *Up to 5 representative marketing materials* (sample programs, flyers, catalogs or brochures) that reflect activity for the past year. Do not include press coverage, reviews or notices.- upload to the Pre-Submission Upload menu of the Grants Gateway Grant Opportunity Portal application.
3. *Website, Facebook, Twitter, YouTube, and other social media links.* We also reserve the right to review any/all of these online sources as part of your application. – upload to the Pre-Submission Upload menu of the Grants Gateway Grant Opportunity Portal application.
4. Up to 15 images best representing the proposed exhibitions; include images of current year installations in the exhibition space; label each image with the artists' name, title of work, date, materials and dimensions ; also include images of the exhibition space.
5. Specify related planned activities such as workshops, talks, lectures, and/or related films

Work samples are a critical component of the review process in this Program.

Application Narrative Questions:

Artistic/Programmatic

1. Exhibition Plans

Describe the proposed exhibition project; who, what, when, where and how the project will take place. What are NYSCA funds requested for? How does this project relate to other programs in the organization? Why were the proposed exhibitions chosen and how is this in context with the organization's mission? Please provide the organizational URL.

2. Curatorial Overview

Describe the curatorial vision for this series and the range of media that will be presented. Are there outside curators and if yes, how were they selected? Is this an open call to artists, if yes, how many applications were received, this year - how does this compare to previous years?

3. Exhibition Space

Describe the physical environment and technical capacity of the staff and proposed exhibition space. Remember to provide support materials that visually illustrate the exhibition area.

Managerial/Fiscal

4. Finances/Board Involvement

Summarize fundraising plans to support this exhibition program. How is the Board involved in this effort?

5. Artists' Fees and Related Support

Explain the fee range for artists participating in the exhibition program. What other resources are directed to exhibiting artists? Who approves the fee structure?

Remember to include any financial notes in the Project Budget area.

Service to the Public

6. Audience/Marketing

Describe the audience and efforts to expand it. Summarize marketing efforts specific to the proposed exhibition program. If you have been successful in attracting a new or specific audience, how will this segment be maintained?

7. Online Resources

Describe the strengths and weaknesses of your website, including the maintenance plan and updates. How is social media used to better engage the public?

8. Interpretation

How does this program deepen public appreciation and advance understanding of contemporary visual arts practices? What tools, technology or methods are being used to provide a curatorial explanation of each exhibition?

9. Support Materials

Please list all of the support materials and/or work samples being submitted. These materials are critical to the application's assessment.