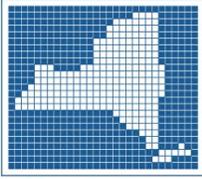


State of the Arts



NYSCA

New York State Council on the Arts
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Visual Arts

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Visual Arts offers support to a wide range of contemporary art activity for the benefit of the public and the advancement of the field. Visual Arts considers living artists to be of primary importance to the visual arts field and directs the majority of its funding to organizations that present visual artists who reside in New York State. Supported activities may include exhibitions, installations, workspace facilities, residencies, publications and critical writing.

The goals of Visual Arts are to:

Assist New York State visual artists in their efforts to create, present and exhibit new work.

- Interpret the work of contemporary visual artists to the public.
- Encourage dialogue and critical commentary about the visual arts.
- Present high-quality contemporary work that expands traditional parameters and reflects the diverse ethnic and cultural profile of the state.

Individual visual artists are not directly funded through this program area. Information on artist fellowships is available at the [New York Foundation for the Arts](http://www.nyfa.org) (www.nyfa.org).

Applicants are encouraged to contact Visual Arts staff well before of the application deadline.

The NYSCA grant program strives to make investments of public funds that serve all communities and people that comprise New York State's citizens and visitors. NYSCA strongly supports, values and encourages the sustained and concerted efforts of non-profit art, culture and heritage organizations to be inclusive and have its workforce, artists and programmatic offerings reflect New York State's diversity of people, geography and artistic interests.

Prerequisites Visual Arts

Direct payment of fees to artists is required for all activities that include artists.

New York State-based artists must be included in the ongoing programming.

Organizations cannot require or request artists to pay a fee for participation in projects funded by NYSCA.

Applicant organization must employ at least one paid staff member.

Commissions on sales of art in projects funded by NYSCA cannot exceed 30% of the sale price.

Projects and exhibitions featuring membership, board members, staff, faculty, or enrolled students are not eligible.

Events such as festivals and open studios are not eligible for funding.

Types of Support Available:

Applicants may make a total of two requests Council-wide, except in categories exempt from the two-limit request (see below). Applicants wishing to make two requests in the Visual Arts project categories in FY15 should first speak to Program staff regarding eligibility for General Support.

General Support is provided for organizations whose primary mission is Visual Arts-based. General Support applicants may not apply in the project categories below, and are limited to one additional request Council-wide.

Project Support is provided for the following categories:

1. Exhibitions & Installations
2. Project Support
3. Workspace Facilities

Regrants and Partnerships Support is made by invitation from the Council only, and is *exempt* from the Council-wide two-request limit.

Eligibility to Apply for other NYSCA Support and Exemptions from the Two-Request Limit:

Organizations applying for or receiving General Support from NYSCA may also apply for Project Support in one other program. Sponsored applicants and those funded under the following programs are exempt from the two-request limit:

Architecture and Design Program - *Independent Projects category*

Dance Program – *Rehearsal Space and Residencies category*

Electronic Media & Film Program – *Workspace, Art & Technology category*

Facilities Program - *All categories*

Folk Arts Program - *Apprenticeships category*

Folk Arts Program - *Regional and County Folk Arts Programs category*

Individual Artists Program – *All categories*

Literature Program – *Literary Translation category*

Regional Economic Development Program – *All categories*

State and Local Partnership Program - *Decentralization category*

All Programs - *Regrants and Partnerships category*

Evaluative Criteria:

Grant requests are evaluated in accordance with agency-wide criteria.

PROJECT SUPPORT

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Project Support provides funding for projects or programs that support an understanding of the Visual Arts, and may be directed at a general or professional audience. Eligible projects include public programs, publications, convening, temporary public art programs and services to the field. Funds from this category may cover consultants' fees, artists' fees, administrative fees, and/or travel expenses within New York State as applicable.

Project Support grants will be no less than \$5,000 and will not exceed 50% of the project budget.

ELIGIBILITY CRITERIA for PROJECT SUPPORT

Applicants to Visual Arts Project Support must also meet the following:

A minimum of two events must be proposed if presentation support is requested.

Organizations must have one years' track record if requesting support for temporary public art.

This category cannot be used to commission permanent public art projects.

Direct payment of fees to artists is required for all activities that include artists.

Application Instructions:

To align with New York State's Grants Gateway, the NYSCA application process has changed from years past.

Applicants will now need to submit information in **both** the NYSCA application portal and the Grants Gateway Grant Opportunity Portal

Through the [NYSCA application portal](#)^{*}, applicants will submit:

1. Organization Profile
2. Organization Budget
3. Registration
4. Program Application

All of the above required submissions are available on the NYSCA website as fillable forms and are accessible to registered NYSCA account holders*.

Upon submitting the Program Application through the NYSCA portal, applicants will be able to view all four required documents in a single window. This information can then be saved as a pdf.

Copies of the four required documents must then be uploaded to the Grants Gateway Grant Opportunity Portal (See Below).

Through the [Grants Gateway Grant Opportunity Portal](#), applicants will also submit:

1. Project Budget
2. Work Plan
3. [Cultural Data Project NYS Funder Report](#)
4. Mandatory Support Materials (See Below)
5. Copies of the Organization Budget, Organization Profile and Program Application as submitted to the NYSCA application portal.

Failure to complete any of the requirements will deem applications ineligible. No exceptions will be made to this policy.

**New applicants can create a NYSCA account [here](#)*

In the event that an applicant fails to submit one or more of the required materials, the application will not be eligible for review.

**Also note that you must be prequalified before the Grant Opportunity Portal closes!
Please be sure to check your status and clear up any outstanding deficiencies with your document vault before submitting your application!**

Mandatory Support Materials for Project Support Request:

The following Mandatory Support Materials must be submitted by uploading into the Pre-Submission Upload menu in the Grants Gateway Grant Opportunity Portal along with the Online Application.

Acceptable file types are: Adobe Acrobat PDFs, Microsoft Word DOC or DOCX, Microsoft PowerPoint PPT or PPTX. To submit URLs, please create a Word or PDF file with a list of URLs with any notes or description. URLs cannot be password protected and must remain live until December 31, 2014. NYSCA is not responsible for any broken, inactive or password protected links.

In the event that an applicant fails to submit one or more of the following required materials, the application will not be eligible for review. For a more detailed description of how to submit your support materials for this application, please click [here](#) for more information.

1. *Résumés or biographical statements* of up to 3 key staff, maximum of 1 page each - upload to the Pre-Submission Upload menu of the Grants Gateway Grant Opportunity Portal application.
2. *Up to 5 representative marketing materials* (sample programs, flyers, catalogs or brochures) that reflect activity for the past year. Do not include press coverage, reviews or notices.- upload to the Pre-Submission Upload menu of the Grants Gateway Grant Opportunity Portal application.
3. *Website, Facebook, Twitter, YouTube, and other social media links.* We also reserve the right to review any/all of these online sources as part of your application. – upload to the Pre-Submission Upload menu of the Grants Gateway Grant Opportunity Portal application.
4. A list of participating or exhibiting artists and works presented/supported over the past two years, including dates and average stipend paid. Identify New York State artists.5.Up to fifteen (15) images that best represent this proposal; including artists' work, with name, title of work and date of exhibition; also include images of the exhibition or work space.
5. If funding is requested for an ongoing publication, provide three (3) hard copy samples of the most recent issues.
6. If funding is requested for temporary public art project(s), provide a copy of written permission to use the proposed site, and a timeline or scope of work for the project(s).

Work samples are a critical component of the review process in this Program.

Application Narrative Questions:

Artistic/Programmatic

Program Summary

1. Describe the proposed project; who, what, when, where and how the project will take place. What are NYSCA funds requested for? How does this project relate to other programs in the organization? Clarify how artists will participate; are they New York State residents? If not, describe the benefit of this service to local artists and the public. Please provide the organizational URL.

2. Project Staff

Describe the staff, advisors, and consultants providing the service, summarizing their credentials and roles. If selection of project personnel is pending, describe the qualifications of individuals being sought.

Managerial/Fiscal

3. Delivery

Describe the organization's technical, administrative, and information capacity to deliver the project. If a website or other electronic medium is involved, how will it support the service(s) and how will it be maintained?

4. Finances

Describe plans and activities for meeting the expenses of this project. What is the role of the board in decision making? Who is responsible for oversight of this project? What fees will be paid to participating artists?

5. Evaluation

Describe the organization's methods for ongoing assessment and evaluation. What are the intended outcomes and the plans for assessment? Summarize the selection process, if one is required, for participation in the project.

6. Publications

For publications, describe the content, editorial policies and method of soliciting artwork and articles. Include the publication schedule and print run, fee schedule for contributors and artwork, and artists' fees for reproduction of their work.

Remember to include any financial notes in the Project Budget area.

Service to the Public

7. Audience

Describe the audience for this project, in terms of target population, volume and level of use.

8. Marketing and Outreach

Describe the organization's marketing outreach and community engagement plans. Explain how this project is searchable on the website. What is the plan for expansion or outreach to new communities, if any?

9. Value to the Community

How does this project support artistic excellence within the field or community of artists that are served? How does this project advance public understanding of visual art and the role of the artist?

10. Support Materials

Please list all of the support materials and/or work samples being submitted. These materials are critical to the application's assessment.